Networks, Potential Functions, and the Price of Anarchy

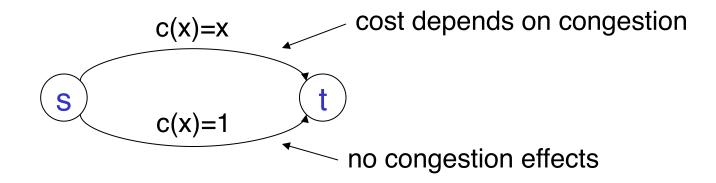
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# ERICE OF BESELFISH? BIT OKAY TO BE HE

### **PRICE OF ANARCHY (1G)**

# Pigou's Example

#### Example: one unit of traffic wants to go from s to t

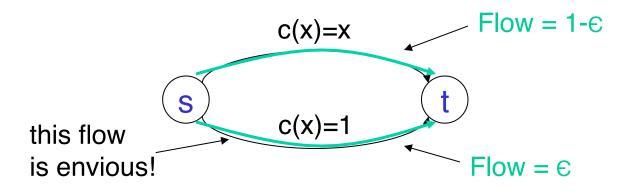


Question: what will selfish network users do?

- assume everyone wants smallest-possible cost
- [Pigou 1920]

# Motivating Example

#### Claim: all traffic will take the top link.

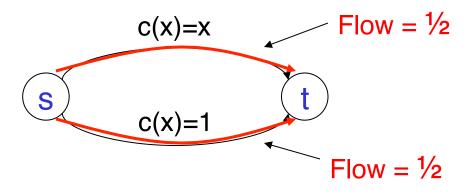


#### Reason:

- $\varepsilon > 0$  is traffic on bottom is envious
- $\varepsilon = 0$  🛛 equilibrium
  - all traffic incurs one unit of cost

## Can We Do Better?

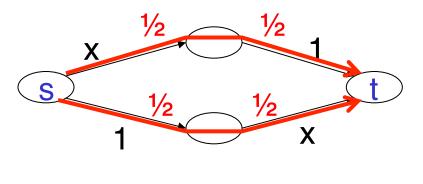
#### Consider instead: traffic split equally



#### Improvement:

- half of traffic has cost 1 (same as before)
- half of traffic has cost ½ (much improved!)

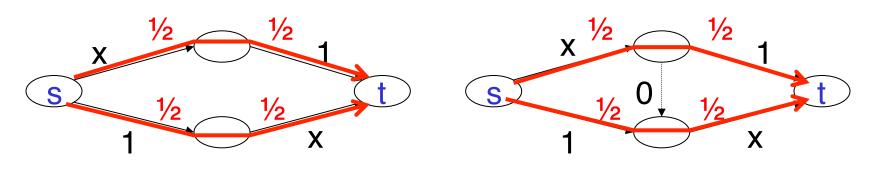
#### **Initial Network:**



Cost = 1.5

#### **Initial Network:**

#### Augmented Network:

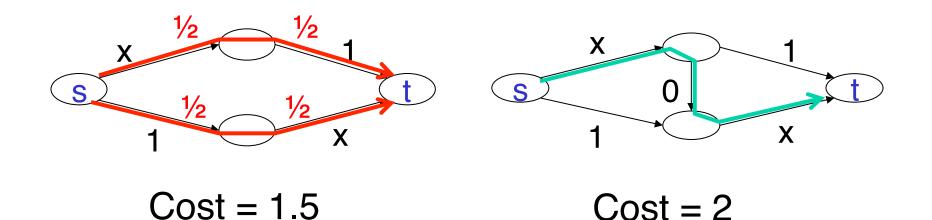


Cost = 1.5

Now what?

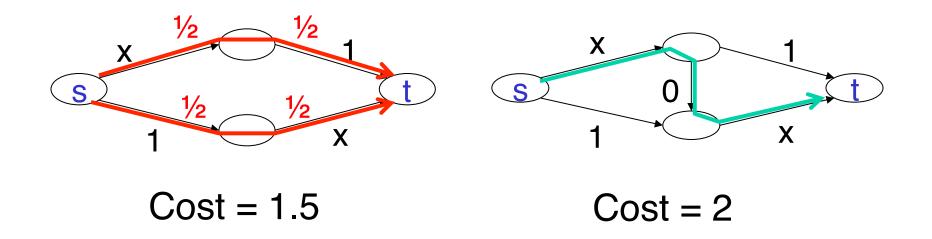
#### **Initial Network:**

#### Augmented Network:



#### Initial Network:

#### Augmented Network:



#### All traffic incurs more cost! [Braess 68]

also has physical analogs [Cohen/Horowitz 91]

# **High-Level Overview**

Motivation: equilibria of noncooperative network games typically inefficient

- e.g., Pigou's example + Braess's Paradox
- don't optimize natural objective functions

Price of anarchy: quantify inefficiency with respect to an objective function

Our goal: when is the price of anarchy small?

- when does competition approximate cooperation?
- benefit of centralized control is small

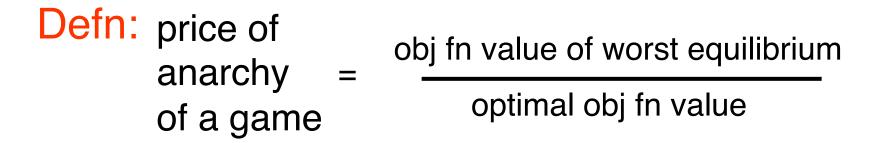
# Nonatomic Selfish Routing

- directed graph G = (V,E)
- source-destination pairs  $(s_1,t_1), \ldots, (s_k,t_k)$
- $r_i = amount of traffic going from s_i to t_i$
- for each edge e, a cost function  $c_e(\cdot)$ 
  - assumed continuous and nondecreasing

Defn: a multicommodity flow is an *equilibrium* if all traffic routed on shortest paths.

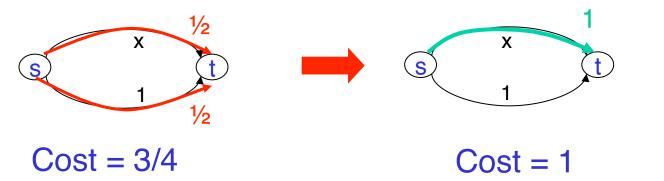


## The Price of Anarchy

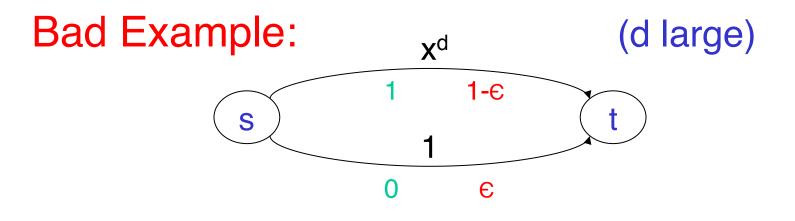


- definition from [Koutsoupias/Papadimitriou 99]

Example: POA = 4/3 in Pigou's example

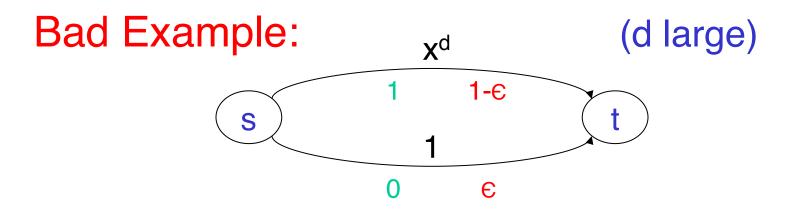


# A Nonlinear Pigou Network



equilibrium has cost 1, min cost 😿 0

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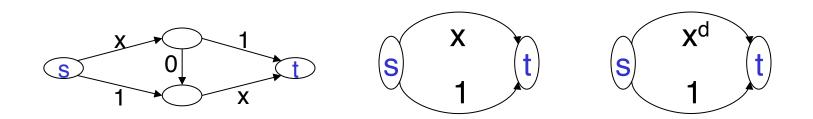
equilibrium has cost 1, min cost 😿 0

yprice of anarchy unbounded as d -> infinity

Goal: weakest-possible conditions under which the price of anarchy is small.

## When Is the Price of Anarchy Bounded?

#### Examples so far:



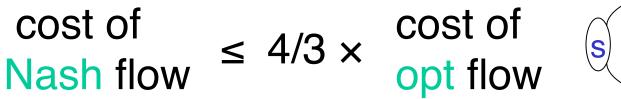
Hope: imposing additional structure on the cost functions helps

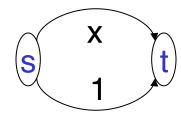
- worry: bad things happen in larger networks

# **Polynomial Cost Functions**

**Defn:** linear cost function is of form  $c_e(x)=a_ex+b_e$ 

Theorem: [Roughgarden/Tardos 00] for every network with linear cost functions:





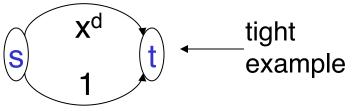
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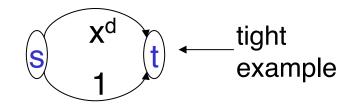
cost of Nash flow  $\leq 4/3 \times$  cost of opt flow  $\frac{x}{1}$ 

Bounded-degree polynomials: replace 4/3 by  $\approx d/\ln d$ 



## A General Theorem

Thm: [Roughgarden 02], [Correa/Schulz/Stier Moses 03] fix any set of cost functions. Then, a Pigou-like example --- 2 nodes, 2 links, 1 link w/a constant cost function --- achieves the worst P.O.A.



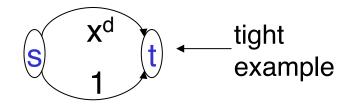
## Interpretation

Bad news: inefficiency of selfish routing grows as cost functions become "more nonlinear".

- think of "nonlinear" as "heavily congested"
- recall nonlinear Pigou's example

Good news: inefficiency does not grow with network size or # of source-destination pairs.

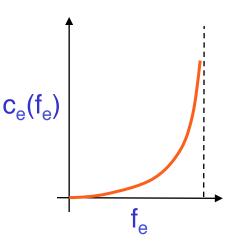
 in lightly loaded networks, no matter how large, selfish routing is nearly optimal



# **Benefit of Overprovisioning**

# Suppose: network is overprovisioned by $\beta > 0$ (i.e., $\beta$ fraction of each edge unused).

- Then: Price of anarchy is at most  $\frac{1}{2}(1+1/\sqrt{\beta})$ .
- arbitrary network size/topology, traffic matrix



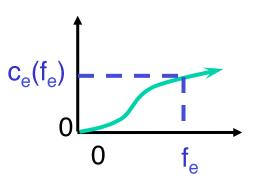
Moral: Even modest (10%) over-provisioning sufficient for near-optimal routing.

## **Potential Functions**

- potential games: equilibria are actually optima of a related optimization problem
  - has immediate consequences for existence, uniqueness, and inefficiency of equilibria
  - see [Beckmann/McGuire/Winsten 56], [Rosenthal 73], [Monderer/Shapley 96], for original references
  - see [Roughgarden ICM 06] for survey

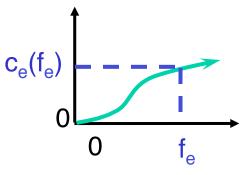
## The Potential Function

Key fact: [BMV 56] Nash flows minimize "potential function"
∭<sub>e</sub>∫<sup>f</sup> c<sub>e</sub>(x)dx (over all flows).



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Lemma 1: locally optimal solutions are precisely the Nash flows (derivative test).

Lemma 2: all locally optimal solutions are also globally optimal (convexity).

Corollary: Nash flows exist, are unique.

## Consequences for the Price of Anarchy

Example: linear cost functions.

Compare cost and potential functions:

 $C(f) = \bigotimes_{e} f_{e} \cdot c_{e}(f_{e}) = \bigotimes_{e} [a_{e}^{2} f_{e} + b_{e} f_{e}]$  $PF(f) = \bigotimes_{e} \int^{f} c_{e}(x) dx = \bigotimes_{e} [(a_{e}^{2} f_{e})/2 + b_{e} f_{e}]$ 

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- cost, potential functions differ by factor of  $\leq 2$
- gives upper bound of 2 on price on anarchy  $-C(f) \le 2 \times PF(f) \le 2 \times PF(f^*) \le 2 \times C(f^*)$

## **Better Bounds?**

Similarly: proves bound of d+1 for degree-d polynomials (w/nonnegative coefficients).

- not tight, but qualitatively accurate
  - e.g., price of anarchy goes to infinity with degree bound, but only linearly
- to get tight bounds, need "variational inequalities"
  - see my ICM survey for details

# PRICE OF BESELFISH? BIT OKAYTO BE HE

### **PRICE OF ANARCHY (2G)**

#### POA Bounds Without Convergence

Meaning of a POA bound: *if* the game is at an equilibrium, *then* outcome is near-optimal.

Problem: what if can't reach an equilibrium?

- non-existence (pure Nash equilibria)
- intractability (mixed Nash equilibria) [Daskalakis/Goldberg/Papadimitriou 06], [Chen/Deng/Teng 06]

Worry: are our POA bounds "meaningless"?

#### POA Bounds Without Convergence

- Theorem: [Roughgarden STOC 2009] most known POA bounds hold *even if the* game is not at Nash equilibrium!
  - e.g., if game is played repeatedly, noregret conditions or a few myopic best responses are enough

# **Concluding Remarks**

- lens of approximation gives new insights into fundamental mathematical models
- good bounds for many games of interest, even out-of-Nash-equilibrium
  - refutes non-existence/intractability critiques
- routing games: worst-case price of anarchy depends only on "nonlinearity" of cost functions
  - parameterize POA bounds via worst-case examples
  - equilibria inadvertently optimize a potential function